

## 2014 Factsheet 1

### ASH Year 10 Snapshot Survey: Topline Results

This factsheet provides the topline results of the 2014 ASH Year 10 Snapshot Survey. These are the 'daily', 'regular' and 'never' smoking rates among Year 10 students for 2014, along with findings from previous years.

#### Methodology

To measure if students had ever tried smoking, they were asked: *Have you **ever** smoked a cigarette, even just a few puffs?* They can answer either 'yes' or 'no'.

To measure smoking frequency, students were asked: *How often do you smoke **now**?*

Options for response were: 'I have never smoked/I am not a smoker now', 'At least once a day', 'At least once a week', 'At least once a month', or 'Less often than once a month'.

*Daily smokers* are those students who report smoking at least once a day. *Regular smokers* include daily smokers along with students who reported smoking weekly or monthly.

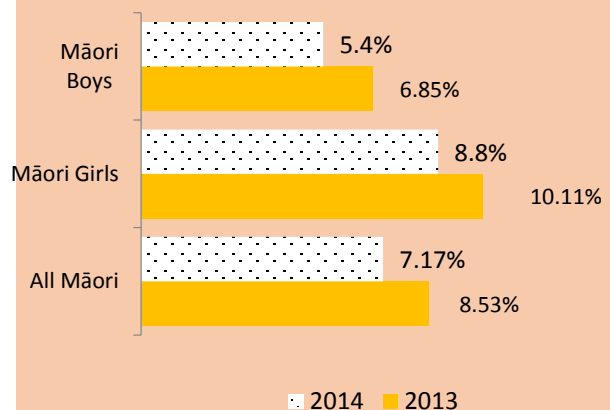
For more detailed information, please refer to the 2014 ASH Year 10 Snapshot Survey: Information and Methodology information sheet.

#### Key findings

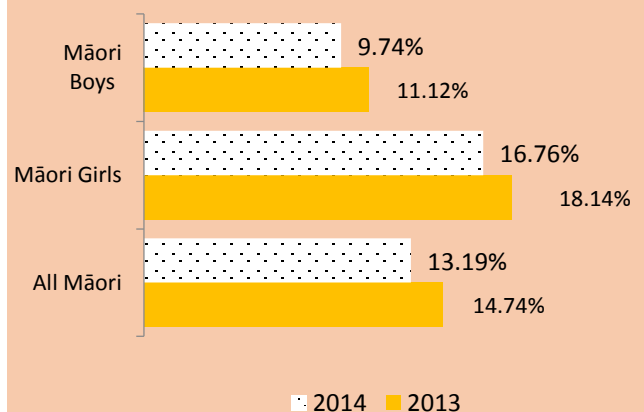
- *Daily smoking* fell to 2.81% in 2014 (3.2% in 2013).
- *Regular smoking* prevalence was 6.05% in 2014 (6.78% in 2013).
- Māori *daily smoking* dropped to 7.17% in 2014 (8.53% in 2013). Refer to *Figure 1*.
- *Daily smoking* among Māori boys dropped to 5.4% in 2014 (6.85% in 2013); among Māori girls it dropped to 8.8% in 2014 (10.11% in 2013). Refer to *Figure 1*.

- Māori *regular smoking* was 13.39% in 2014 (14.74% in 2013). Refer to *Figure 2*.
- *Regular smoking* among Māori boys was 9.74% in 2014 (11.12% in 2013); among Māori girls it was 16.76% in 2014 (from 18.14% in 2013). Refer to *Figure 2*.

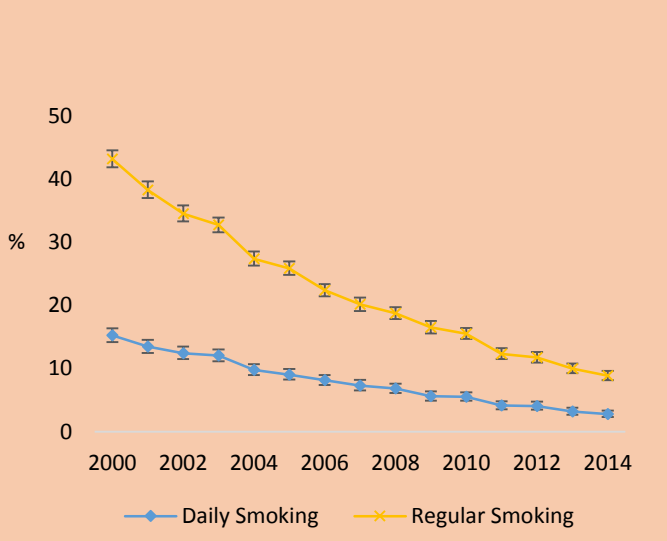
**Figure 1. Percentage breakdown by gender of ASH Year 10 Snapshot Survey Māori students who were daily smokers, 2014**



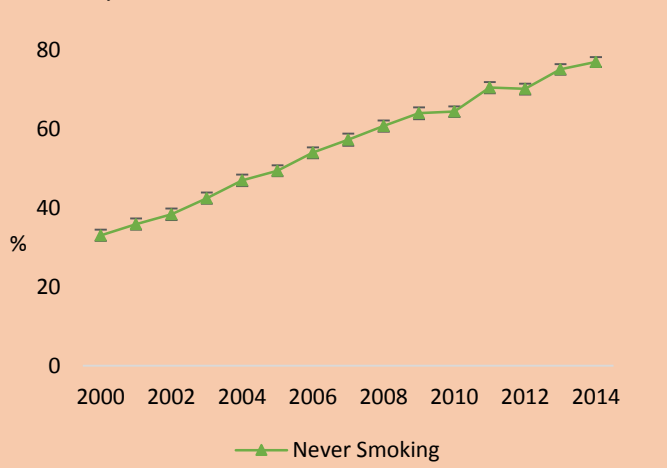
**Figure 2. Percentage breakdown by gender of ASH Year 10 Snapshot Survey Māori students who were regular smokers, 2014**



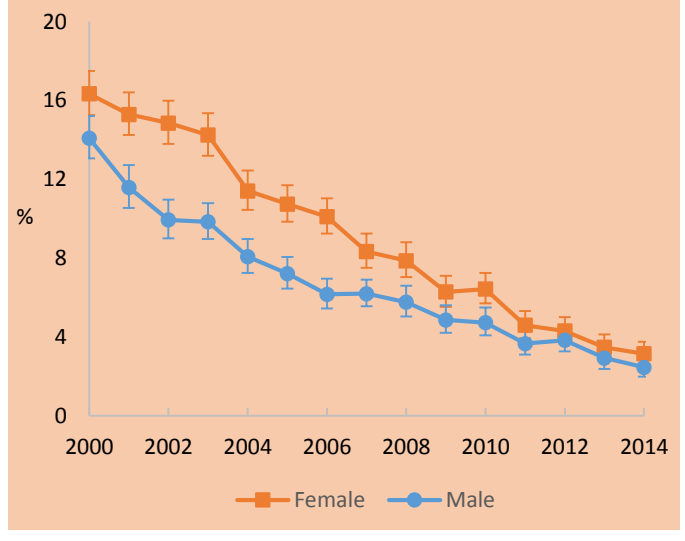
**Figure 3. Percentage of Year 10 students who were daily or regular smokers, 2000-2014**



**Figure 4. Percentage of Year 10 students who were never smokers, 2000-2014**



**Figure 5. Percentage of Year 10 students who were daily smokers by gender, 2000-2014**



### Discussion points

The 2014 ASH Snapshot Survey results show a continued decline in daily and regular smoking rates among all students (refer to *Figure 3*). For the first time since 2000, the daily smoking rate for Year 10 students fell below 3%. Never smoking continued to increase (refer to *Figure 4*).

Female students still have higher daily and regular smoking rates than male students, although the gap has continued to close in previous years. Refer to *Figure 5*.

Māori smoking still remains disproportionately high with daily and regular smoking rates among Māori boys and girls decreasing slightly in 2014 compared to 2013.

### Further information

See overleaf for detailed supplementary tables. Further results and information on methodology can be found at [www.ash.org.nz](http://www.ash.org.nz)

## Supplementary tables

**Supplementary Table 1: Smoking status for all students, percentage, 2000-2014**

Smoking Status	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Daily	15.23	13.48	12.44	12.06	9.78	9.04	8.15	7.31	6.83	5.61	5.53	4.14	4.07	3.2	2.81
Weekly	6.33	5.69	4.74	4.31	3.99	3.62	3.28	3.04	2.55	2.69	2.4	1.99	1.76	1.77	1.65
Monthly	6.38	5.64	4.93	4.3	3.83	4.14	2.8	2.49	2.52	2.59	2.06	2.07	1.84	1.81	1.58
Regular	27.94	24.81	22.1	20.67	17.59	16.8	14.23	12.84	11.9	10.89	9.99	8.2	7.68	6.78	6.05
Never Smoked	33.03	35.89	38.36	42.44	46.98	49.4	53.98	57.28	60.72	63.98	64.35	70.44	70.11	75.07	76.93
Total (n)	29,198	29,209	29,182	32,705	31,629	32,564	32,827	25,978	30,872	25,759	32,605	26,645	28,443	27,921	31,021

**Supplementary Table 2: Smoking status for all male students, 2000-2014**

Smoking Status	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Daily	14.09	11.59	9.94	9.84	8.07	7.22	6.16	6.19	5.76	4.86	4.72	3.66	3.83	2.93	2.46
Weekly	5.01	4.62	3.64	3.15	2.75	2.7	2.49	2.51	1.98	2.22	2.21	1.63	1.4	1.43	1.39
Monthly	5.3	4.79	3.82	3.39	2.94	2.96	2.09	1.92	1.98	1.99	1.81	1.7	1.55	1.43	1.14
Regular	24.41	21	17.4	16.37	13.76	12.88	10.75	10.62	9.71	9.07	8.74	6.99	6.78	5.8	4.99
Never Smoked	34.66	37.66	41.1	45.93	49.84	52.48	57.28	58.88	63.21	66.26	65.3	71.42	69.49	75.67	77.88
Total (n)	14,496	14,340	14,333	16,245	15,460	15,657	16,289	12,467	15,133	12,169	17,119	12,741	13,711	14,132	15,084

**Supplementary Table 3: Smoking status for all female students, 2000-2014**

Smoking Status	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Daily	16.34	15.29	14.85	14.24	11.41	10.74	10.1	8.33	7.87	6.28	6.43	4.59	4.3	3.47	3.15
Weekly	7.62	6.73	5.79	5.46	5.17	4.48	4.06	3.52	3.1	3.11	2.6	2.31	2.1	2.12	1.9
Monthly	7.45	6.46	5.99	5.2	4.68	5.22	3.49	3.03	3.04	3.13	2.34	2.4	2.12	2.19	2.01
Regular	31.42	28.48	26.63	24.9	21.26	20.44	17.66	14.88	14	12.52	11.36	9.3	8.53	7.78	7.05
Never Smoked	31.42	34.17	35.71	38.99	44.24	46.54	50.73	55.81	58.31	61.94	63.3	69.55	70.68	74.45	76.03
Total (n)	14,702	14,869	14,849	16,460	16,169	16,907	16,538	13,511	15,739	13,590	15,486	13,904	14,732	13,789	15,937